



2016-2020 Strategic Plan
To promote school perseverance and educational success of young *Estriens*

Annual report

2018•2019



**FOR
EDUCATIONAL SUCCESS
ESTRIE**
(PROJET PRÉE)

 @PerseveranceScolaireEstrie

 @Projet_PREE

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 reussiteeducativeestrie.ca

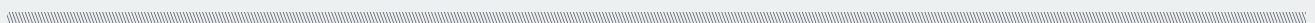




Table of contents

| | |
|--|-----|
| Partners for Educational Success Estrie (<i>Projet PRÉE</i>) | 4 |
| <i>Projet PRÉE'S</i> intervention scheme | 5 |
| A message from the co-chairs | 6 |
| Portrait of school perseverance in Estrie | 7 |
| 2016-2020 Strategic Plan | 8-9 |

KEY ISSUE 1

Mobilization, concertation and commitment of the community towards school perseverance and educational success

| | |
|--|----|
| + Hooked on School Days 2019 | 10 |
| + <i>Education, THE priority!</i> campaigns <i>Hold on!</i> campaign | 11 |
| + Valorization and promotion of the various paths leading to educational success and integration in the labour market Involvement with regional committees | 12 |

KEY ISSUE 2

Practices supported by research in favour of school perseverance and educational success

| | |
|--|----|
| + <i>Projet PRÉE</i> communication tools | 13 |
| + School-Work Balance in Estrie Mobilization of business people | 14 |
| + Support to local stakeholders Support for initiatives in school perseverance | 15 |

KEY ISSUE 3

Preventive actions

| | |
|--|-------|
| + Regional action plan for a harmonious school transition 2017-2020 | 16 |
| + Regional action plan for valuing reading 2017-2020 | 17-21 |
| • Implementation of regional reading projects | 17-18 |
| • Support of partners and stakeholders in the implementation of regional reading projects | 19 |
| • Support of partners and stakeholders in the implementation of local reading action plans | 20-21 |

KEY ISSUE 4

Sustainability

| | |
|--|----|
| + Competency development Many regions together in action | 22 |
| Members of the various committees and work groups Financial partners | 23 |

Partners for Educational Success Estrie (Projet PRÉE)

MISSION

The *Projet PRÉE* is the regional consulting authority (*Instance régionale de concertation - IRC*) on student retention and educational success. Its mission is to promote school perseverance and educational success in young *Estriens* through the mobilization of inter-level and intersectoral stakeholders and through the development of joint initiatives.

TEAM

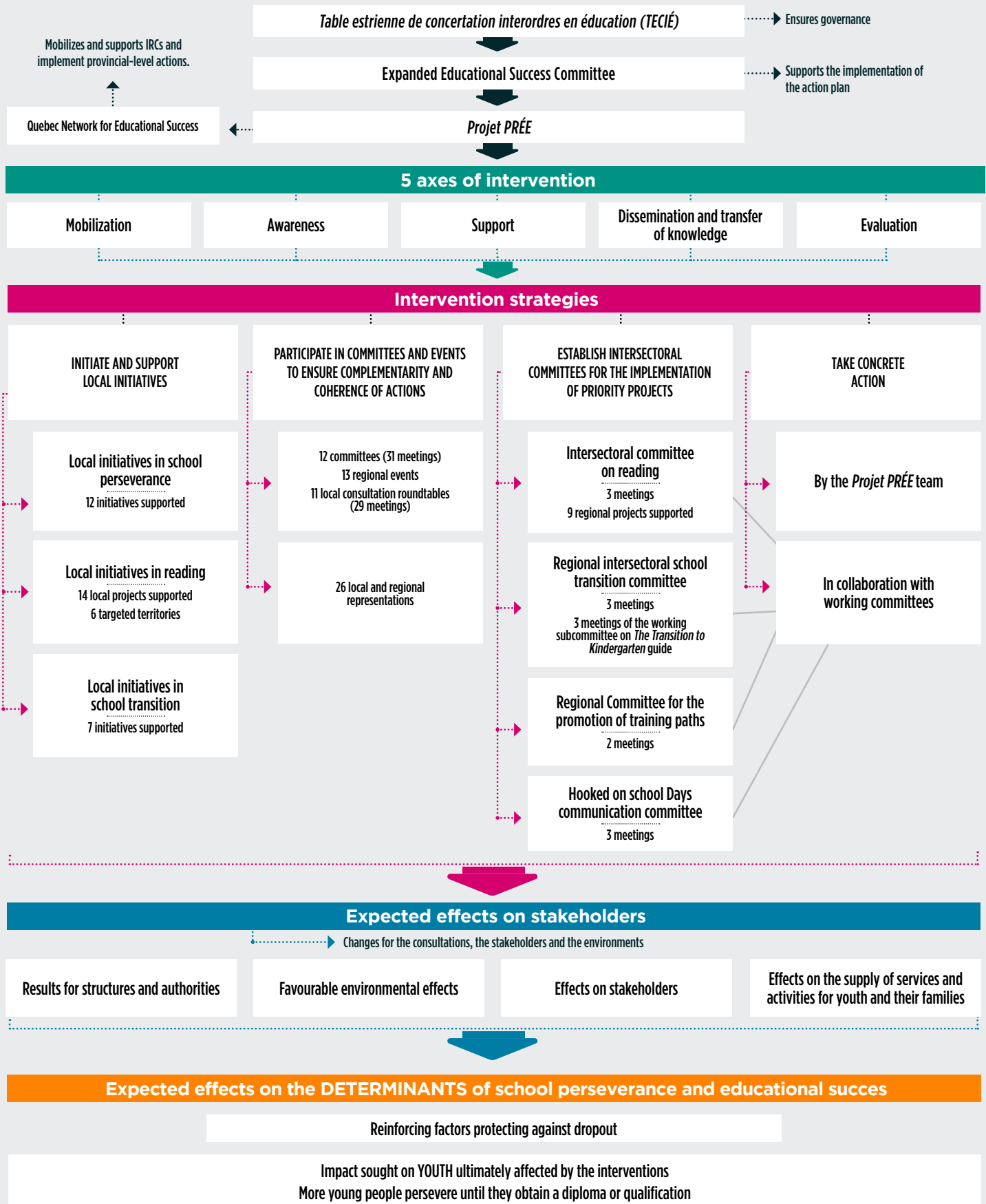


From left to right:

- + **Élaine Charest**, Communications Specialist
- + **Éric Martineau**, Liaison and Development Officer
- + **Sylvie Castonguay**, Administrative Assistant
- + **Lisa Champeau**, Liaison and Development Officer
- + **Élyse Dion**, Liaison and Reading Development Officer
- + **Josiane Bergeron**, Coordinator



PROJET PRÉE'S Intervention scheme



A message from the co-chairs

With a dropout rate of 17.3% for the 2015-2016 year according to the latest report from the *ministère de l'Éducation et de l'Enseignement supérieur (MEES)*, the region achieved and even exceeded the target it had initially set. An enormous thank you to all those who are rallying around the cause of school perseverance so that even more *Estriens* can thrive, persevere and succeed in their studies. Without you, none of this would have been possible.

This result is, without a doubt, the result of a collective effort of more than 13 years of concerted actions to promote school perseverance and educational success. Mobilization within a consulting authority helps not only to improve the stakeholders' capacities to act, but also to organize the environment around young people into a coherent whole. Everyone has a role to play in the educational success of our *Estriens*. It is through our collective efforts that we have made a difference and that we will be able to go even further. On reading this report, you will discover the extent of the 2018-2019 achievements and actions accomplished by the *Projet PRÉE* and more than a hundred partners who are actively involved in the various projects.

EDUCATION AS A TOOL TO MEET WORKFORCE NEEDS

An important shortage of labour problem is currently occurring in Quebec. This problem tends to encourage the premature entry of young people into the labour market, thus jeopardizing efforts to fight school dropouts. However, the educational success of our youth is a key part of ensuring that Quebec has a skilled and qualified workforce. In order to work together in this direction, three intersectoral projects are currently underway, focusing on school-work balance, the valorization and promotion of various education and training paths and finally, the mobilization of business people.

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TAKING ACTION IN EARLY CHILDHOOD FOR EDUCATIONAL SUCCESS

Along with these projects, we are convinced of the importance of acting early in order to make a real difference in the educational success of our young people. The *Projet PRÉE* has, to this end, an entire project for the first school transition on which it collaborates with a set of partners. This collaboration has resulted in, this year, the Guide titled [The Transition to Kindergarten](#).

AGENTS OF CHANGE IN MATTERS OF LITERACY

Among the important issues affecting educational success from an early age is the development of literacy skills, both for the young people themselves and for their parents. The *Projet PRÉE* has thus continued its mandate to promote reading in the Estrie region. In addition to collaborating on several inspiring initiatives carried out by the community, the regional intersectoral reading committee organized the first Symposium on literacy in Estrie: All together for reading (*Ensemble pour la lecture*). This initiative brought together and mobilized more than 200 stakeholders, who left not only better equipped to help young people and their parents develop a taste for reading, but also with the mission of becoming agents of change in matters of literacy. If each and every one of us supports this mission, we will collectively generate real change in literacy in Estrie.

The 2018-2019 year has resulted in promising actions and rich partnerships that reflect our commitment to acting coherently. Together, let's make educational success a value held by all! Happy reading.



MARIE-FRANCE BÉLANGER,
COPRESIDENT
*Table estrienne de concertation
interordres en éducation (TECIÉ) /
Projet PRÉE*



CHRISTIAN PROVENCHER,
COPRESIDENT
*Table estrienne de concertation
interordres en éducation (TECIÉ) /
Projet PRÉE*

Portrait of school perseverance in Estrie

GRADUATION AND QUALIFICATION RATE

77%

2017: 75.2%
2016: 74.4%
2015: 73.0%
2014: 73.5%
2013: 74.2%

TARGETS FOR 2020

Highest rate in 13 years!

Target achieved and even exceeded

RATE OF STUDENTS LEAVING WITHOUT A DIPLOMA OR QUALIFICATION

(School Dropout Rate)

18%

2015-2016: 17.3%
2014-2015: 20.2%
2013-2014: 21.1%
2012-2013: 19.0%
2011-2012: 21.0%



SCHOOL DROPOUT RATE OF ESTRIE BOYS

2015-2016: 20.0%
2014-2015: 25.4%
2013-2014: 25.5%
2012-2013: 23.3%
2011-2012: 25.8%
2010-2011: 24.1%

Important drop in boys

Stability in girls



SCHOOL DROPOUT RATE OF ESTRIE GIRLS

2015-2016: 14.4%
2014-2015: 14.4%
2013-2014: 16.5%
2012-2013: 14.7%
2011-2012: 16.3%
2010-2011: 14.7%



2016-2020 Strategic Plan



4 KEY ISSUES



KEY ISSUE 1

Mobilization, concertation and commitment of the community

towards school perseverance and educational success

STRATEGIC OBJECTIVES

- 1 To develop a shared leadership culture
- 2 To value and promote the different training paths leading to educational success and integration into the work force
- 3 To develop an educational culture among all the community stakeholders

KEY ISSUE 2

Practices supported by research

in favour of school perseverance and educational success

STRATEGIC OBJECTIVES

- 4 To ensure the documentation and transfer of knowledge
- 5 To accompany and support the decision makers and stakeholders in the implementation of effective actions

KEY ISSUE 3

Preventive actions

STRATEGIC OBJECTIVES

- 6 To act jointly with the stakeholders in the implementation of actions that enable children to be better prepared when they start school
- 7 To promote, increase and maintain interest in reading among 0-20 year olds and their parents

KEY ISSUE 4

Sustainability

STRATEGIC OBJECTIVES

- 8 To document the methods, the operation, the procedures and the know-how developed by the team
- 9 To consolidate existing financial partnerships and develop new ones
- 10 To actively contribute to the work undertaken in the region in regard to the development of an integrated approach model



KEY ISSUE 1

Mobilization, concertation and commitment of the community towards school perseverance and educational

STRATEGIC OBJECTIVES

- 1 To develop a shared leadership culture
- 2 To value and promote the different training paths leading to educational success and integration into the work force
- 3 To develop an educational culture among all the community stakeholders

The facts and figures of the HSD

-  **392 activities** identified in more than 250 organizations
-  Close to **40,000 promotional tools** distributed
-  **60 flags** in circulation
-  More than **50 cities, municipalities and MRCs** have taken concrete action
-  **Several hundred people** at the Phoenix hockey game
-  **6 youth squads** meeting with more than 80 elected officials
-  More than **60 media appearances**
-  **3,120 visitors** on the jpsestrie.ca website

Hooked on School Days 2019



From February 11th to 15th, 2019 | JPSEstrie.ca

The Hooked on School Days (HSD) represent a unique opportunity to strengthen mobilization and encourage the various stakeholders and partners to take concrete action to support school perseverance and educational success. This 10th edition of the Hooked on School Days was a tremendous success! For a second consecutive year, the event aligned itself with the provincial campaign, under the theme of “Our actions, a+ in their success”. More than ever, school perseverance radiated throughout the Estrie region. The entire population rallied around a common cause: the educational success and school perseverance of our young people. Schools, organizations, communities, municipalities, businesses...all expressed their support and took concrete steps to promote the success of young people.



ACHIEVEMENTS

- + A range of influence everywhere throughout the province thanks to the connection with the provincial campaign
- + A record number of people gathered for the launch of this 10th Estrie edition of the HSD, with more than 130 young people, stakeholders and partners from all different backgrounds and environments participating in this event
- + A photo exposition showcasing 21 + actions taken by Estrie organizations
- + Increased mobilization of elected officials and early childhood stakeholders
- + Buzzing social media, with an unprecedented daily traffic of 11,621 people on the Facebook page
- + Several inspiring certificates of recognition awarded to the organizations and people who get involved in the cause, so as to show appreciation and to highlight their + actions

 **The entire population rallied around a common cause.**

Education, THE priority campaigns



Back to school: from August 22nd to September 7th, 2018
 The holiday season: from November 28th to December 4th, 2018

IChooseMyEmployer.com

Two Education, THE priority awareness campaigns were held; one in August for the start of the school year and the second, before the holidays. These are vulnerable periods for students who are juggling school and work. The activities put into place aimed to raise awareness among students, their parents, employers and other various partners about the realities of balancing school and work and of the importance of prioritizing education.

Range of influence on social media

Publicity:
116,154 people reached
 59,202 youth
 24,236 employers
 32,716 parents

66 posts: 69,437 people reached
 543 likes and 260 shares

7 videos of certified employers
viewed 15,736 times by employers
 A video ([FR](#) | [EN](#)) *I choose my employer*
viewed 16,703 times by young people

Raise awareness of the importance of prioritizing education.



Hold on! Your success, Your choice! campaign



From April 23rd to May 3rd, 2019 | Holdoninschool.ca

Last spring, the second edition of *Hold on!* was held. Again, this year, the entire Estrie region was mobilized in order to encourage students to complete their school year with as many successfully passed classes as possible and to inform them of the advantages of obtaining their diploma or a qualification. This campaign targets young people between the ages of 14 and 21 years old, attending a high school, a vocational training center, an adult education or college institution in Estrie, as well as their parents. In order to have youth-friendly messages, two new videos were created using the winning slams from the *Slam your motivation* contest.

Range of influence

Social media

Publicity:
295,700 people reached
 190,742 young people, 104,958 parents

53 publications: 16,983 people reached, 182 likes, 82 shares and 58 new followers

2 new videos viewed 31,270 times

Web sites

Holdoninschool.ca: 1,611 users
ParentEstrie.com: 1,127 users

Others

Publicity in 60 STS city buses

49 partners (municipal, school, early childhood, community, etc.) **talked about the campaign**

Sensitize young people about the importance of finishing their school year.

Valorization and promotion of the various paths leading to educational success and integration in the labour market



On the basis of the nine findings drawn from the status report completed last year by the *Projet PRÉE* and the *Table estrienne de concertation formation-emploi (TECFE)*, the mandate of the project for the valorization and promotion of the various paths leading to educational success was defined. In order to carry out this mandate, a regional action plan, complementary to what is already being done, will be developed by a Regional Committee for the valorization and promotion of training paths, comprising of around ten Estrie partners.

ACTING EFFECTIVELY IN COOPERATION AND COMPLEMENTARITY

The committee decided to examine the inventory of activities already being done in different educational institutions to value and promote various training paths. Firstly, several representatives from different educational institutions were met and a map of the Estrie region's main promotion and valorization actions will be available in October 2019. The sharing of information between institutions already suggests a good collaboration between the different stakeholders. Secondly, next year's objective is to build a regional action plan and to begin, already, implementing the first actions.

Involvement with regional committees



The *Projet PRÉE* got involved in 12 regional committees in order to foster cohesive strategies, strengthen the capacity of stakeholders to act and support the transfer of information between the various stakeholders and professionals.

- + Comité 100° for the activity planned as part of the HSD
- + Advisory Committee on Linguistic and Cultural Communities
- + Partners' Committees for the projects 2.1, 2.2 and 2.3 of the *Chaire de recherche sur la jeunesse du Québec*
- + Partners' Committee for the "Projet régional Portrait populationnel" research project
- + Steering Committee of the joint evaluation initiative for the mother's education program

- + Organizing committee for a training day for school transition officers from Estrie and Montérégie
- + Task Force on College literacy
- + Regional Committee for the *Initiative concertée d'intervention pour le développement des jeunes enfants (ICIDJE)*
- + Regional Round Table for the *Entente de complémentarité MSSS – MEES*
- + Advisory Committee for the *Chaire de recherche sur l'apprentissage de la lecture et de l'écriture chez le jeune enfant*

Participation in events

The *Projet PRÉE* took part in 13 events in 2018-2019

- + Selection committee and *soirée du Mérite estrien*
- + Selection committee and *OSEntreprendre* challenge gala
- + Symposium of the *Collectif sur la continuité des apprentissages en lecture et écriture (CLÉ) : Lire pour comprendre le monde*
- + Annual General Meeting of various partners: the *Observatoire estrien du développement des communautés, Literacy in Action* and *TECFE*
- + Townshippers' Association "Building Bridges" networking event
- + Launch of the "Read generously" campaign (*Lisez généreusement*)
- + Vision Attractivité's "rendez-vous" and summit
- + Consultation of *Services Québec* as part of its planning and programming of services

Commitment and awareness actions

The following 17 actions were carried out by the *Projet PRÉE* in order to inform and raise awareness among its different stakeholders from various backgrounds and to publicize the initiatives supported in Estrie.

- + In collaboration with the office of the mayor of the City of Sherbrooke, organization of a briefing lunch on the topic of school perseverance for the benefit of the elected officials of Sherbrooke and for prefects or director generals of the MRCs
- + Exhibition of two kiosks: *Salon du livre de l'Estrie* and *Congrès de la Fédération des commissions scolaires du Québec*
- + Meeting with the *Vision Attractivité Cantons-de-l'Est/Estrie* project managers
- + Meeting with the Regional Advisor for the attraction and retention of the workforce from the *Table des MRC de l'Estrie (TME)*
- + Meeting with the Regional Intervention Director for the Estrie region of the MEES
- + Meeting with the Coordinator of the Estrie Higher Education Hub
- + Individual meetings with the region's 5 deputies and the political attaché of the minister responsible for the region
- + Presentation to the council of mayors from the MRCs of *Coaticook, Memphrémagog* and *des Sources*
- + Presentation at Estrie's Regional Administrative Conference

To inform and raise awareness among its different stakeholders from various backgrounds and to publicize the initiatives supported in Estrie.

KEY ISSUE 2

Practices supported by research in favour of school perseverance and educational success

STRATEGIC OBJECTIVES

4 To ensure the documentation and transfer of knowledge

5 To accompany and support the decision makers and stakeholders in the implementation of effective actions



Throughout the year, the *Projet PRÉE* uses a variety of communication tools so that a majority of people (partners, certified employers, parents, young people, etc.) are better informed and sensitized to school perseverance and educational success. Thus, the *Projet PRÉE* makes sure that it is present both on the web and in social media, in addition to distributing two newsletters and publishing several press releases.



Shutterstock

Three websites updated continuously



ReussiteEducativEstrie.ca

The *Projet PRÉE* website

- + 8,869 users, of which 81.9% were new
- + 11,547 sessions
- + 23,475 page views, 2.03 pages per session

ParentEstrie.com

Resource directory for parents

- + 17,267 users, of which 91.7% were new
- + 19,439 sessions
- + 27,462 page views, 1.41 pages per session
- + 16 articles shared on Facebook, 4 of which were advertised

IChooseMyEmployer.com

A website on school-work balance

- + 10,156 users, of which 89.3% were new
- + 12,640 sessions
- + 28,096 page views, 2.22 pages per session

Two informative newsletters



School Perseverance Estrie newsletter

- + 847 subscribers (794 FR | 53 EN)
- + 13 issues
- + 26% average opening rate

School-Work Balance Estrie newsletter

- + 441 subscribers
- + 8 issues
- + 29% average opening rate

The *PROJET PRÉE* on social media



@PerseveranceScolaireEstrie

- + 2,753 followers, of which 317 were new
- + More than 400,000 people reached, for more than 600,000 impressions
- + 470 posts, 1,863 reactions, 3,848 shares and 367 comments



@Projet_PREE

- + 326 followers, of which 76 were new
- + More than 86,000 impressions
- + 167 posts, 260 likes, 134 shares and 168 clics



@PerseveranceScolaireEstrie

- + 272 followers, of which 162 were new
- + 63 posts, 5,475 impressions et 456 likes



School-Work Balance Estrie



The *Projet PRÉE* acts as a regional resource and provides financial support for the local deployment of School-Work Balance Estrie. This initiative aims to recognize and support companies that implement measures to promote the educational success of their student-employees. Participating employers thus promote the success of the young generation, while ensuring the creation of a skilled workforce in the future. The *Projet PRÉE* supports local promoters in the implementation of School-Work Balance Estrie.

HIGHLIGHTS

- + **474 certified employers, 575 workplaces involved School-Work Balance Estrie and 7000 students hired by a certified employer**
- + Submission of two funding request applications to the MEES in order to support School-Work Balance Estrie deployment locally
- + Organization and facilitation of three co-development meetings with the school-work balance agents
- + Follow-up with educational institutions regarding the Jeconcilie.com tool, which helped obtain 614 responses (251 at the high school level and 352 at the college and university levels) and the creation of 4 regional reports
- + Coordination of the School-Work Balance Estrie information kiosk during the *Cégep de Sherbrooke* open house
- + Facilitation of a school-work balance workshop during the Foire Diversité Emploi
- + Participation in the *Salon Priorité Emploi Estrie* to promote School-Work Balance Estrie
- + Creation and distribution of eight newsletters to 441 certified employers in Estrie

Promoters of School-Work Balance Estrie: the carrefours jeunesse-emploi du comté de Johnson, du comté de Richmond, de Memphrémagog, du Granit, des Sources, de Coaticook, as well as the Corporation de développement économique communautaire de Sherbrooke.

Raise awareness among partners, parents and young people about school perseverance and educational success via different social media.



Mobilization of business people



Given the risk to educational success and school perseverance that a context of labour shortage poses to young people, the *Projet PRÉE* wishes to mobilize, consult and engage more business people in concrete and targeted actions towards these goals. A project to mobilize business people was thus started this year to unite the partners of the Estrie region around a common and forward-looking project. The *Projet PRÉE* hopes that innovative solutions will emerge from this project in order to be able to respond to the needs of the workforce while also keeping young people in school.

INSPIRATION FROM OTHER REGIONS

In a first step to gather information on what is being done to mobilize business people elsewhere in Quebec, four regional consulting authorities on school perseverance and educational success were contacted and some excellent courses of action were identified. Regionally, two meetings with School-Work Balance Estrie promoters were also held in order to gain a better understanding of the local reality.

TAKING CONCRETE ACTION WITH COMPANIES AS OF NEXT YEAR

In the coming year, it is planned to establish an intersectoral regional committee that will focus on developing messages to businesses and on identifying actions to raise awareness and support companies.

This project is being carried out in parallel with the [Employers committed to educational success](#) national movement (*Employeurs engagés pour la réussite éducative*), led by the Quebec Network for Educational Success, which aims to achieve similar objectives: to make employers aware of the role they play in educational success and help them to adopt sound practices in support of this goal. A reflection on the possible coordination between these two projects, and also with School-Work Balance Estrie, will be done over the next year.

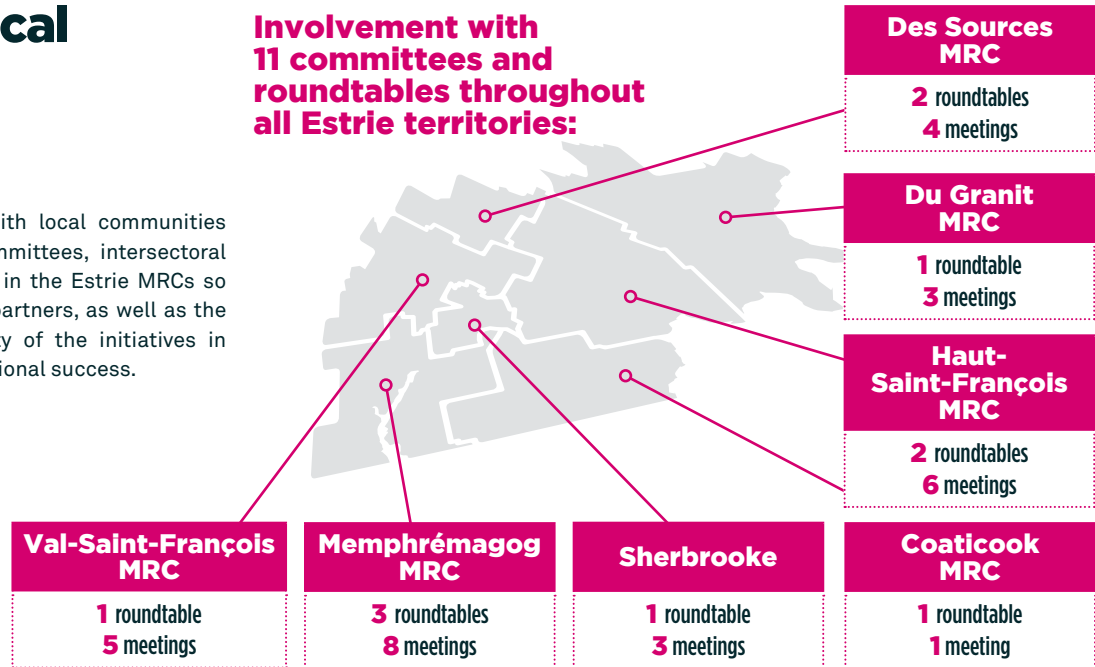


Support to local stakeholders



The *Projet PRÉE* is involved with local communities by participating in various committees, intersectoral consultative bodies and events in the Estrie MRCs so as to ensure liaison with local partners, as well as the coherence and complementarity of the initiatives in school perseverance and educational success.

Involvement with 11 committees and roundtables throughout all Estrie territories:



Involvement in local communities.

Support for initiatives in school perseverance



TWELVE INITIATIVES SUPPORTED

- + Collaboration with the *école secondaire de l'Escale* and the *Maison des jeunes de l'Or Blanc* in the submission of a financial support request to the MEES for the improvement of the student radio project
- + Collaboration with the *école secondaire de l'Escale* and the *Maison des jeunes de l'Or Blanc* in the submission of a financial support request for the development of a reading and oral expression project (*Le débat des livres*)
- + Collaboration with the *Rivage du Val-Saint-François* in the submission of a financial support request to the MEES for the development of philosophy workshops to be conducted with grade 5 and 6 students at the *école Plein-Coeur's* after school child care service in Richmond

- + Working meeting with the *école secondaire de l'Escale's* student council to design a regional pride and perseverance project through the financial support of the *des Sources MRC*
- + Participation in *Vision Attractivité's* regional diagnosis
- + Collaboration in the submission of a financial support request to the MEES to support Phelps Aide Phelps Helps in offering services to elementary school children
- + Planification of three presentations on the school perseverance situation in Estrie and on its determinants of educational success to the students of the bachelor's degree in teaching at the *Université de Sherbrooke*, as part of their "Educational Success and written communication at school" course
- + 2 local data transmissions in response to requests from local partners
- + Interview conducted with the Townshippers' Association to document the English-Speaking community's needs in order to be better able to serve them
- + Presentation of the educational success and school perseverance situation on the territory of the *Memphrémagog MRC* to the *Table jeunesse socio-économique Memphrémagog*
- + Collaboration in the adaptation of the Books to Belly project to the 3-5-year-old clientele, as well as to the immigrant population (*Lire, j'en mange*)



Mobilize and support partners to encourage school perseverance.

123rf

Preventive actions

STRATEGIC OBJECTIVES

6 To act jointly with the stakeholders in the implementation of actions that enable children to be better prepared when they start school

7 To promote, increase and maintain interest in reading among 0-20 year olds and their parents

Regional action plan for a harmonious school transition 2017-2020



All the actions planned for this second year of the three-year action plan have materialized. Here are the main elements.

A BRAND-NEW GUIDE TITLED THE TRANSITION TO KINDERGARTEN

This year, the *Projet PRÉE* launched *The Transition to Kindergarten* guide in order to provide the different intersectoral stakeholders with a resource to foster joint efforts between various sectors and to implement activities aimed at the transition to kindergarten, while also allowing them to develop a common language. The guide is available free of charge on the reussiteeducativeestrie.ca website and more than 514 printed copies (478 FR | 36 EN) have been distributed in the Estrie region. The guide was translated thanks to the collaboration of the Townshippers' Association.

ELEVEN WORKSHOPS ON THE TRANSITION TO KINDERGARTEN

To allow for the dissemination and optimal appropriation of the guide by the concerned stakeholders, 11 workshops on the transition to kindergarten were held throughout the Estrie region. One workshop was held in each of Estrie's six MRCs and two were held in the City of Sherbrooke (eight in total) among the intersectoral stakeholders who work with children and their parents. Three workshops were also held with early childhood educators from the *Regroupement des centres de la petite enfance des Cantons de l'Est (RCPECE)* who work with 4-year-old children. These workshops allowed, among other things, to present the guide, to raise awareness about the region's initiatives related to the transition to kindergarten and to promote new collaborations conducive to the successful implementation of these actions. Dissemination activities also took place as part of a variety of consulting authorities. In total, 371 partners were reached. Other workshops are planned for the 2019-2020 year with, notably, future preschool teachers and future early childhood educators.

AN ESTRIE GATHERING ON THE ISSUES REGARDING THE SITUATION OF CHILDREN IN THE REGION (COMING SOON)

The *Projet PRÉE*, in collaboration with the *Collectif estrien 0-5 ans* and the *CIUSSS de l'Estrie - CHUS, Direction de santé publique*, are organizing the very first Eastern Townships Gathering: Thinking Big for our Children. It will be held on November 18th at the Hotel Chéribourg. This event, for managers and professionals working with children and their parents through Estrie organizations, aims to promote the mobilization around issues concerning the situation of children in the Estrie region. The launch of the program, as well as the registration period, will take place in the fall.



SEVEN LOCAL SCHOOL TRANSITION INITIATIVES SUPPORTED

- + Assistance for a consultation initiative between Windsor division partners to plan their 2018-2019 school transition actions
- + Share of discussion tools to the early childhood partners of the *des Sources MRC*
- + Support of the partners from the *Memphrémagog, Val-Saint-François* and *Haut-Saint-François MRCs* in the development of their respective school transition action plans
- + Support of the early childhood partners from the *des Sources MRC* and from Stanstead in identifying their school transition challenges

123rf

Regional action plan for valuing reading 2017-2020



The *Projet PRÉE* has been entrusted by the MEES with a mandate to deploy a measure to promote the value of reading in communities. In order to fully realize this mandate, a regional action plan has been developed with the Regional Intersectoral Reading Committee. This plan aims to develop the literacy skills of young people and their families, and to foster synergy between libraries, the school network, and partners.

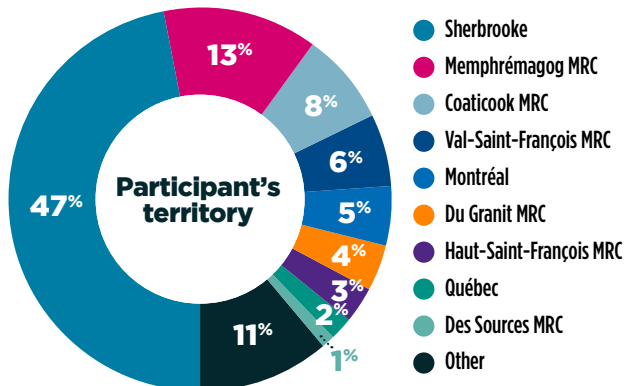
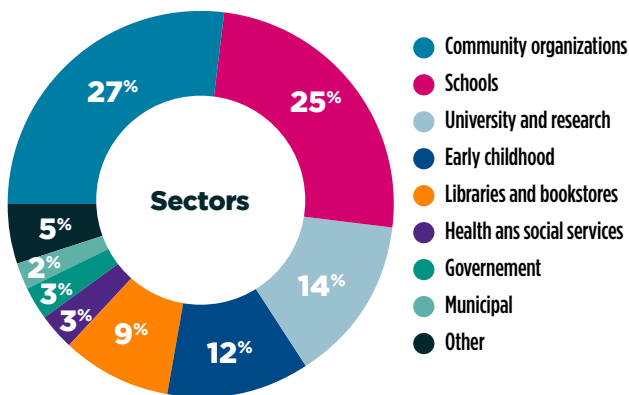


Implementation of regional reading projects

Symposium on literacy in Estrie: All together for reading

On April 2nd, the first Symposium on literacy in Estrie was held under the theme of "All Together for reading" (*Ensemble pour la lecture*). The event was a great success and achieved its main objectives: to equip and mobilize professionals and staff from Estrie organizations working with young people aged 0 to 20 years old and their parents, as well as to publicize the various organizations and initiatives specialized in reading that exist in the different environments and territories of the Estrie region.

A good representation various of sectors and territories



A popular and anticipated event

220 stakeholders in attendance

More than twice what was expected

A much-appreciated event

Overall, the symposium:

Surpassed my expectations

36%

Met my expectations

58%

Did not meet my expectations

5%



MAIN RECOMMENDATION

Repeat the symposium in its current form every 2 or 3 years, in order to create a favourable environment and renew the content.



Laurence Salyères / Adèle Photographie



Implementation of regional reading projects

Maximising the use of reading tools

Reading tools were developed to provide different environments with key resources to support parents in developing their child's interest for reading. These tools include: leaflets, posters, bookmarks and reading activities for elementary school teachers (including a reinvestment activity at home). Several actions have been undertaken to promote reading tools and thus make it possible to reach a larger number of families.



Total of 8,907 reading tools distributed

3,380
In schools:

2,700 reading leaflets | 170 reading activities
170 posters | 340 bookmarks

**In early childhood centers (CPE), family
childcare centers (SGMF) and libraries**

5,527
reading tools

753 reading leaflets | 4,094 bookmarks | 680 posters

Slam your motivation Contest

In order to allow our youth to express themselves on what encourages their own school perseverance, all while exploring the literary world of slam poetry, the *Projet PRÉE*, in collaboration with *Slam du Tremplin* and *Radio-Canada Estrie*, launched the second edition of Slam your motivation in August 2018, a slam poetry contest about school perseverance.



123rf

To allow our youth to express themselves on what encourages their own school perseverance.

HIGHLIGHTS

- + Contest open to all young people aged 12 to 20 who attend a public or private school in the English or French sectors of Estrie
- + 6 registered groups and 11 individual registrations
- + Certificates of participation given to all participants and to their teachers
- + Three winning schools (the *école secondaire du Tournesol*, with a slam duo, as well as the *polyvalente Montignac* and the *Centre d'éducation des adultes de Lac-Mégantic*, with two individual slams)
- + Dissemination of winning slams as part of the video clips produced for the *Hold on! Your Success, Your Choice!* campaign
- + Recording of slams in a studio environment as well as featuring winners live on *Écoutez l'Estrie* on *ICI Radio-Canada Première* (101.1 FM at Sherbrooke)
- + Live performances by the winners at the *Salle le Tremplin*
- + Live performance of a professional slam poet in the winners' schools

Books as gifts

As part of this project, nearly 700 books were donated this year by the *Projet PRÉE* to Estrie families living in vulnerable conditions. Created last year in collaboration with the *Biblaire GGC*, the project has since helped distribute nearly 2,200 books.

The project has since helped distribute nearly 2,200 books



Regional action plan
for valuing reading
2017-2020

Support of partners and stakeholders in the implementation of regional reading projects

De l'origine à l'œuvre

Organization: *Culture du cœur*
September 2018 to June 2019 | Funding: \$4,500

Culture du cœur makes possible the use of arts and culture as a tool for social intervention. The idea behind this pilot-project is to develop cultural stations in a youth center. Concretely, it is about starting from topics of interest for young people and getting them to discover the written materials on which these works are based. For example, a facilitator helps the young people compare a written work to its cinematic version. After all, even superheroes derive from the written word! Four cultural stations were held.

Visites interactives pour planifier le Salon du livre de l'Estrie (VIPS)

Organization: *Salon du livre de l'Estrie*
September 2018 to June 2019 | Funding: \$17,000



The VIPS were developed in order to attract more young people between the ages of 7 and 20 to the *Salon du livre de l'Estrie* (Estrie book fair). They are used to enhance the experience of both the young person's visit, as well as that of the parents and teachers who are visiting with them. To do this, tools were created to prepare them for their visit to the Salon du livre. A treasure hunt was organized for elementary school students and a circuit was created for high school students so that everyone could enjoy an interactive, fun and positive experience. Four animators were trained to meet young people in 11 schools in the Estrie region. More than 4,500 treasure hunts and circuits were used during the book fair.

Collection Signet

Organization: *Centre d'éducation populaire (CEP) de l'Estrie*
September 2018 to June 2019 | Funding: \$11,000

The *Collection Signet* initiative aims to provide books suitable for adults with low literacy skills of all backgrounds. A total of 300 books were selected, thanks to the collaboration of various partners from the popular education centers and literacy centers in Estrie, as well as the parents who attend them. Identifying logos are placed on the books, available in various participating Estrie and Montreal libraries. 15 stakeholders from the library community are promoting this initiative in their libraries.



Lire aux camps

Organization: *Conseil Sport Loisir de l'Estrie*
September 2018 to June 2019 | Funding: \$10,000

The *Lire aux camps* project consists of training, equipping and encouraging Estrie summer day camp coordinators and counsellors about reading. The inclusion of fun reading activities helps reduce the impact of the "slip in reading" phenomenon that occurs when young people do not read for a long period of time. To allow young people to integrate reading into their day-to-day lives, the 70 reading kits, distributed last years, were enhanced by adding more than 2,100 books and 1,400 magazines. In addition, four new turnkey activities were provided to them, accompanied by targeted books and 75 4-H Nature Club kits. 70 new board games were also distributed. The counsellors also received the "*Fais vivre les livres*" booklet, to ensure their success in achieving this crucial mission.



Écoute dans ma langue

Organization: *Service d'aide aux Néo-Canadiens | Concertation école LaRocque-communauté*
September 2018 to June 2019 | Funding: \$2,500

The book *Une patate à vélo* (A Potato Riding a Bicycle) was interpreted into several languages: French, English, Swahili, Dari and Spanish. This story, recorded by members of the various participating communities, allows families to spend quality time reading together. Using a QR code, families can access a version of the book in their native language via a website. Eight promotional workshops took place in locations frequented by allophone families.

Agir efficacement en alphabétisation

Organization: *Centre de services éducatifs populaires du Haut-Saint-François (CSEP)*
September 2018 to June 2019 | Funding: \$7,700



The *CSEP du Haut-Saint-François* organizes workshops to raise awareness among various stakeholders from different sectors (school, community, health and social services, libraries, etc.), in order to equip and help them better understand and effectively interact with parents with low levels of literacy. The professionals can also be trained in the basics of simple writing. Three literacy awareness workshops and three simple writing workshops were offered in three MRCs, reaching 58 participants from diverse sectors and backgrounds.

Parents conteurs

Promoteurs: *Constellation du Granit | Carrefour jeunesse emploi des comtés de Richmond et Drummond-Bois-Francis | Maison de la famille de Coaticook*
September 2018 to June 2019 | Funding: \$15,000



The mothers who took part in the education programs for mothers in Estrie (*Maman futée, Groupe Mouv et Parent-bition*) are experiencing fantastic reading experiences with their children. Together with the facilitators, they explore different ways to introduce literacy in their daily routines at home and prepare activities filled with fun literary surprises for their families.

Reading Corners

Organization: *La Relève | Maison des Familles FamillAction*
September 2018 to June 2019 | Funding: \$642.81

Access to books for our children is everyone's business. The Regional Intersectoral Reading Committee has chosen to offer family community organizations in the region the opportunity to develop a reading corner or to improve an existing corner within their organization. Two organizations took advantage of this offer.

Reading maisonettes

Organization: *CEP de l'Estrie*
September 2018 to June 2019 | Funding: \$2,000

The CEP integration students want to spread the joy of reading around them. To do this, they painted and installed book boxes, offered by Polytech, in public places: grocery stores, dental offices, etc. As a result, 100 books were distributed in 10 waiting rooms.



Support of partners and stakeholders in the implementation of local reading action plans

The *Projet PRÉE* accompanied and supported partners and stakeholders in six target territories in the implementation of local reading action plans to develop the literacy skills of youth aged 0-20, as well as that of their families.

DU GRANIT MRC

Facilitating access to a variety of resources that engage the interests of different age groups in the community.

Minibibliis

Organization: *Constellation du Granit*
September 2018 to June 2019 | Funding: \$12,828



In addition to the 10 mini-libraries that were enhanced this year, stimulating reading corners are now available in 20 businesses. Thus, families can take advantage of waiting periods to read or develop their interest in reading and writing.

When the presence of books is not possible, parents can take advantage of other resources, such as:

- Digital reading displays that were improved in 2019 for the access of online resources for all ages;
- Seek and finds developed by the du *Granit* MRC;
- Themed treasure hunts in grocery stores, including 4 new hunts, so as to be able to have fun while completing this routine task.

Lire, c'est bon partout

Organization: *Constellation du Granit*
September 2018 to June 2019 | Funding: \$5,000

This activity allows teens to explore the basics of entrepreneurship by developing projects that promote reading in their communities. The objective is to allow them to update and refresh projects proposed for young people and carried out by young people. Seven reading promotion activities were implemented, including the distribution of books for teenagers in places that teens frequent. Nearly 900 people were indirectly affected by this project.

HAUT-SAINT-FRANÇOIS MRC

Develop and enhance the literacy skills of parents who are weak readers.

Parents éducateurs

Organization: *Centre de services éducatifs populaires du Haut-Saint-François*
September 2018 to June 2019 | Funding: \$13,998



In collaboration with community partners, two series of workshops were offered to parents with low levels of education in order to:

- develop their sense of competence;
- make them conscientious of the importance of an education for their child;
- equip them to better support their child with school;
- help them incorporate family literacy habits.

Books To Belly

Organization: *Bury Community Learning Centre (CLC) – Pope Memorial Elementary School*
September 2018 to June 2019 | Funding: \$5,000

As part of this project, fun culinary workshops were conducted to encourage the engagement of English-speaking families for reading. During these workshops, targeted families came together to do reading activities and prepare a recipe. This project develops parenting skills in regard to literacy, incorporates literacy into family routines, promotes families' sense of belonging in school and promotes healthy eating. The waiting list to participate in this activity is continually expanding. In total, 44 parents and 4 grand-parents came with 53 children to the 10 workshops in Bury and Sawyerville.

MEMPHRÉMAGOG MRC

STANSTEAD SECTOR

Fostering dialogue in order to develop reading habits in English-speaking families.

Phelps Helps Literacy Project

Organization: *Phelps Aide Phelps Helps*
September 2018 to June 2019 | Funding: \$17,000

This project involves expanding the services offered by Phelps Aide Phelps Helps, including a component to encourage reading together as a family. In addition to its tutoring program, the organization offers a wide variety of fun activities that take place throughout the community, to the delight of both children and parents. From the book club to the family craft nights, everything is a pretext to encourage families to become involved in developing a love of reading among young people. Between September and June, 12 reading activities were organized within the community, bringing together 40 parents and 60 young people. The project also allowed Phelps Aide Phelps Helps to establish relationships with seven other local organizations.





Regional action plan
for valuing reading
2017-2020

Support of partners and stakeholders in the implementation of local reading action plans

Des Sources MRC

Breaking down the isolation of families and enhancing the enjoyment of reading outside the school, in the community.

Lire, c'est bon partout

Organization: Carrefour jeunesse-emploi des comtés de Richmond et Drummond-Bois-Francis
September 2018 to June 2019 | Funding: \$5,000

This activity allows teenagers to explore the basics of entrepreneurship by developing projects that promote reading in their communities. The objective is to allow them to update and refresh projects proposed for young people and carried out by young people. Five of the reading promotion projects that were proposed were put into action and more than 300 students participated in the implemented initiatives.

Books to Belly

Organization: Literacy in Action | Richmond, Danville and Drummondville Community Learning Centre
September 2018 to June 2019 | Funding: \$5,000

As part of this project, fun culinary workshops were conducted to encourage the engagement of English-speaking families for reading. During these workshops, targeted families came together to do reading activities and prepare a recipe. This project develops parenting skills regarding literacy, incorporates literacy into family routines, promotes families' sense of belonging in school and promotes healthy eating



Lecture SympAPAthique

Organization: Maison des Familles FamillAction
September 2018 to June 2019 | Funding: \$5,000

As part of this project, fathers and their children participate in fun reading activities. These regular meetings allow families to enjoy a good time together and to incorporate new habits such as visiting the library. 7 dads and 16 children were joined by the activities.

Lecture en partage

Organization: Maison des familles FamillAction
September 2018 to June 2019 | Funding: \$6,000

This project's objective is to provide children with a variety of literary experiences with meaningful models. Sponsorship and mentorship activities were proposed:

- Language development activities for children aged 0 to 3 years (Mother Goose)
- 6 English-speaking families benefited;
- Implementation of the Lire et faire lire program in the community
- 80 young people aged 4-5 participated in the workshops
- Reading mentorship in school
- 20 Grade 2 students read regularly to children aged 3 to 5 years.

CITY OF SHERBROOKE

QUATRE-SAISONS ET DES JARDINS-FLEURIS SECTORS

Facilitate families' access to a variety of resources that meet different needs within the community.

Espace du livre-ensemble

Organization: Habitations l'Équerre, in collaboration with the Table de quartier Quatre-Saisons
September 2018 to June 2019 | Funding: \$17,000

Approximately 1,500 books are now part of the permanent *Espace du livre-ensemble* collection. Seventy-eight new activity sheets are available to professionals who want to start conversations with families on their social and cultural realities. More than 100 activities and 64 open periods were made possible. Several books were offered during these activities:

- 3,019 for children aged 3 to 12-years old;
- 556 for teenagers;
- 466 for parents.

Fais vivre les livres!

Organization: Collège Frontière
September 2018 to June 2019 | Funding: \$7,708

This project consisted of training adolescents who live in low-income housing (OMH) buildings in the basics of facilitating literary workshops. Once their training has been completed and their accreditation received, these savvy facilitators can be hired to provide unforgettable experiences to young children from various backgrounds and origins living in their buildings. The project also made it possible to expand the pleasant reading corners in these OMHs. Fifteen allophone teenagers were trained, and they offered 45 workshops in their communities. There are now 400 new books available in the four participating OMHs.



IMMACULÉE-CONCEPTION SECTOR

Multiply the opportunities for friendly meetings within families, mostly immigrants.

Spot sur les ados

Organization: Spot Jeunesse de Sherbrooke
September 2018 to June 2019 | Funding: \$14,000

At *Spot Jeunesse de Sherbrooke*, young people aged 12 to 17 were invited to get involved in their community by collaborating on various projects, such as:

- Stories in pyjamas: 4 stories, for a total of 52 participants;
 - Saturday Cooking: 10 activities, reaching 138 adolescents;
 - Neighborhood Newsletters: 3 newsletters were distributed in 350 copies;
 - Bags of books available for francization families and teachers.
- They also manage the David-Goudreault library, which continues to be updated.



Pédago-Familles

Organization: Carrefour accès loisirs
September 2018 to June 2019 | Funding: \$4,000

During pedagogical days, fun and diverse activities are offered to families who want to take advantage of these occasions to improve their language, vocabulary and math skills, while at the same time playing with their families. Approximately 130 people participated in these activities. A loan system was also set up so that the participating allophone families could borrow games and their choice of the 1000 new books available.

Sustainability

STRATEGIC OBJECTIVES

8 To document the methods, the operation, the procedures and the know-how developed by the team

9 To consolidate existing financial partnerships and develop new ones

10 To actively contribute to the work undertaken in the region in regard to the development of an integrated approach model

Many regions together in action



Like other regional consulting authorities (IRC) on school perseverance and educational success, the *Projet PRÉE* is actively involved in the work of the Quebec Network for Educational Success. This year, the Quebec Network for Educational Success, formerly the IRC Network on school perseverance and educational success, has unveiled a brand-new image. More modern and more attractive, the Network and its members wanted to reiterate that educational success is at the heart of each of its actions.

Its mission remains the same: support its members in their missions and mobilize them in carrying out collective actions that contribute to the educational success of young people in Quebec. The involvement of the regions in collective dossiers maximises the use of resources and increases the innovative strength of each IRC.

Here is the *Projet PRÉE*'s contribution:

- + Collaboration in the implementation of the *La lecture, j'en mange* project (French adaptation of Books to Belly) by the *Table régionale de l'éducation du Centre-du-Québec (TRECQ)*;
- + Member of the IRC Network coordination committee;
- + Member of the coordination committee between the Network and the MEES;
- + Member of the provincial steering committee for the Hooked on School Days (HSD);
- + Member of the provincial-regional Liaison Committee of actions toward school perseverance and educational success;
- + Member of the Employers committed to educational success committee (*Employeurs engagés pour la réussite éducative - EERÉ*);
- + Participation in the reading practices community;
- + Participation in the first school transition project, in collaboration with *Avenir d'enfants*;
- + Participation in the selection of the public relations firm for the 2019 HSD provincial campaign;
- + 67 meetings as members of various committees.

All regions of Quebec have joined forces around educational success.



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Competency development



In order to maintain the team's skills and to acquire new knowledge, the *Projet PRÉE* team members participated in various training and developmental activities related to a variety of topics such as literacy, best practices in collaboration with parents, coaching, at risk youth, effective actions for intervening on the determinants of educational success, etc.

- + 2 webinars
- + 1 seminar
- + 3 knowledge transfer workshops
- + 1 training

Members of the various committees and work groups

TECIÉ

- + Bishop's University
- + Cégep de Sherbrooke
- + Champlain Regional College
- + CIUSSS de l'Estrie – CHUS – Direction de santé publique
- + Commission scolaire de la Région-de-Sherbrooke
- + Commission scolaire des Hauts-Cantons
- + Commission scolaire des Sommets
- + Eastern Townships School Board
- + Ministère de la Famille
- + Ministère de l'Éducation et de l'Enseignement supérieur
- + Ministère des Affaires municipales et de l'Habitation
- + Ministère de l'Économie et de l'Innovation
- + Services Québec
- + Table des MRC de l'Estrie
- + Université de Sherbrooke

EXPANDED EDUCATIONAL SUCCESS COMMITTEE

The committee is composed of the members of the TECIÉ (apart from the *ministère de l'Économie et de l'Innovation*, *Services Québec* and the *Table des MRC de l'Estrie*), in addition to gathering the following partners:

- + Association des directeurs et directrices d'établissements d'enseignement de l'Estrie
- + CIUSSS de l'Estrie – CHUS – Direction du programme jeunesse
- + Collectif estrien 0-5 ans
- + Comité estrien pour les saines habitudes de vie
- + Conseil québécois de la coopération et de la mutualité
- + Regroupement des organismes communautaires Famille de l'Estrie
- + Regroupement des carrefours jeunesse emploi de l'Estrie
- + Table des directeurs de centres FGA

REGIONAL COMMITTEE FOR THE VALORIZATION OF TRAINING PATHS

- + Regroupement des carrefours jeunesse-emploi de l'Estrie
- + Cégep de Sherbrooke
- + Commission scolaire de la Région-de-Sherbrooke
- + Commission scolaire des Hauts-Cantons
- + Commission scolaire des Sommets
- + PRIMOM
- + Projet Chantier Emploi Estrie
- + Services Québec
- + Table estrienne de concertation formation-emploi
- + Table régionale de concertation sur l'orientation professionnelle
- + Université de Sherbrooke

REGIONAL INTERSECTORAL READING COMMITTEE

- + Association des bibliothèques publiques de l'Estrie
- + Carrefour jeunesse-emploi des comtés de Richmond et Drummond-Bois-Francis
- + Cégep de Sherbrooke
- + Centre d'éducation populaire de l'Estrie
- + Centre de services éducatifs populaires du Haut-Saint-François
- + Centre Saint-Michel
- + CIUSSS de l'Estrie – CHUS – Direction de santé publique
- + Collège Frontière
- + Commission scolaire de la Région-de-Sherbrooke
- + Commission scolaire des Hauts-Cantons
- + Commission scolaire des Sommets
- + Conseil de la culture de l'Estrie
- + Culture du cœur
- + Eastern Townships School Board
- + Le Train des mots
- + Literacy in action
- + Ministère de la Culture et des Communications
- + Regroupement des CPE des Cantons-de-l'Est
- + Regroupement des organismes communautaires Famille de l'Estrie
- + Réseau Biblio de l'Estrie
- + Richmond, Danville and Drummondville Community Learning Centre
- + Salon du livre de l'Estrie
- + Université de Sherbrooke
- + Ville de Sherbrooke

REGIONAL INTERSECTORAL SCHOOL TRANSITION COMMITTEE

- + Cégep de Sherbrooke (Technique d'éducation à l'enfance)
- + Centre de la petite enfance Jardins des amis (CPE)
- + Citoyenne
- + CIUSSS de l'Estrie – CHUS – Direction de santé publique
- + Commission scolaire de la Région-de-Sherbrooke
- + Commission scolaire des Hauts-Cantons
- + Commission scolaire des Sommets
- + CIUSSS de l'Estrie – CHUS – Direction des programmes de déficience intellectuelle, trouble du spectre de l'autisme et déficience physique
- + CIUSSS de l'Estrie – CHUS – Direction périnatalité et petite enfance
- + Eastern Townships School Board
- + Regroupement des organismes communautaires Famille de l'Estrie (Réseau d'appui aux familles monoparentales et recomposées de l'Estrie)
- + Ministère de la Famille
- + Office des personnes handicapées du Québec
- + Regroupement des CPE des Cantons-de-l'Est
- + Regroupement local de partenaires 0-5 ans (Haut-Saint-François fou de ses enfants)
- + Service d'aide aux Néo-Canadiens
- + Université de Sherbrooke (Département d'enseignement au préscolaire et au primaire)

HSD COMMUNICATION COMMITTEE

- + Cégep de Sherbrooke
- + Commission scolaire de la Région-de-Sherbrooke
- + Commission scolaire des Hauts-Cantons
- + Commission scolaire des Sommets
- + Eastern Townships School Board
- + Regroupement des CPE des Cantons-de-l'Est
- + Université de Sherbrooke

Financial partners of the 2018-2019 action plan








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