



**COMMUNICATIONS CAMPAIGN
« WITH YOUR DIPLOMA
IN YOUR POCKET »**

**PARTNER KIT
FALL 2024**




With the financial participation of:



An initiative of:



R3USSIR
Education Employment Estrie

Affiches 11 x 17




**WITH YOUR DIPLOMA
IN YOUR POCKET,**

**BECOME THE BEST
VERSION OF YOURSELF!**



Québec   **Ensemble Sherbrooke**
Pour les communautés en santé

An initiative of:
R3USSIR
Education Employment Estrie



**WITH YOUR DIPLOMA
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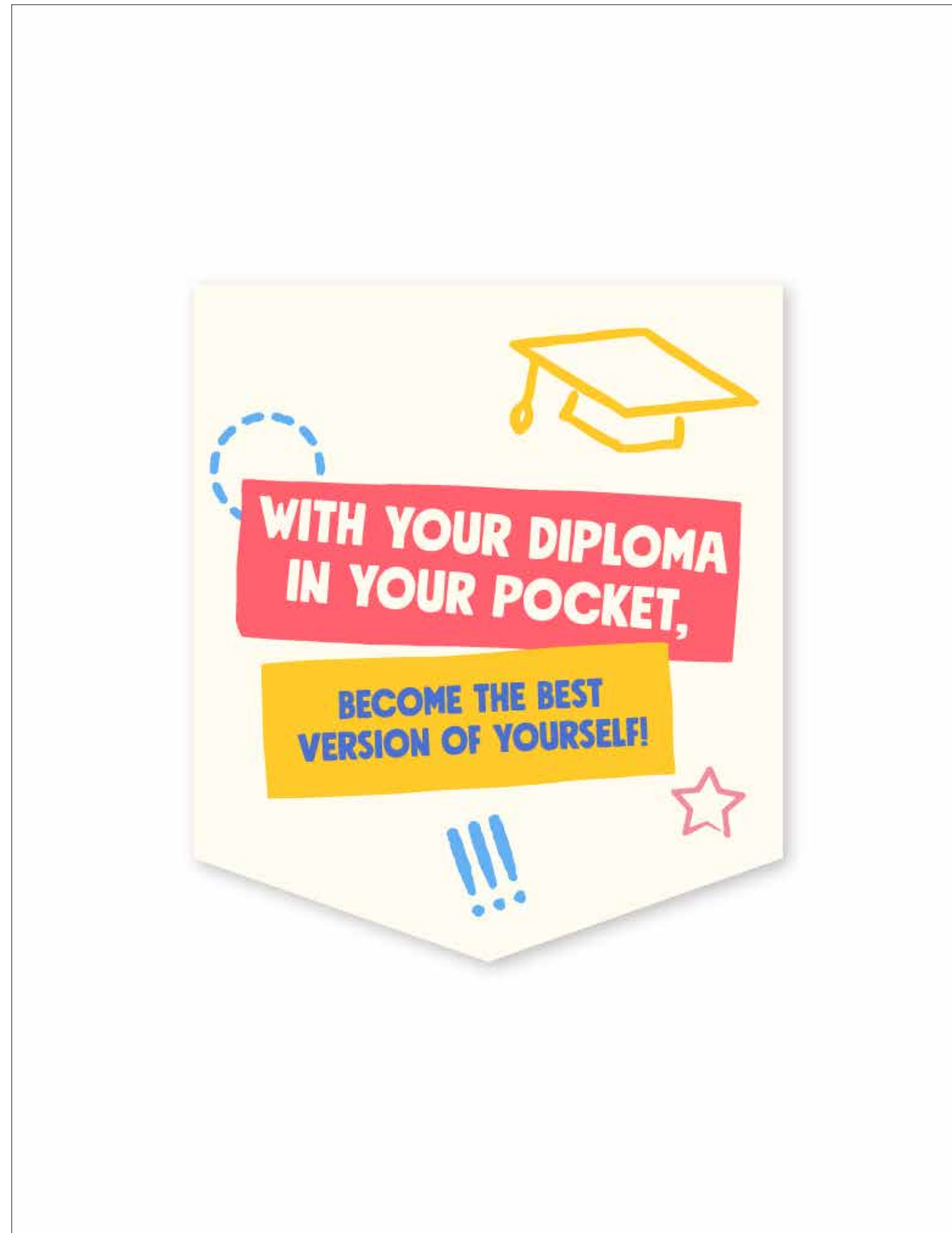
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Visuel poche

Feuille 8,5 x 11 à imprimer



Roll up 33 x 78



A woman with dark curly hair, wearing a black business suit and a blue lanyard, stands against a blue background. She has a white badge with the word "Diplôme" and a blue circular logo pinned to her chest. Above her head is a yellow graduation cap icon. To her left are three blue exclamation marks, and to her right is a pink star. The background also features a white starburst graphic behind her badge. At the bottom, there are logos for Québec, Ensemble Sherbrooke, and R3USSIR.

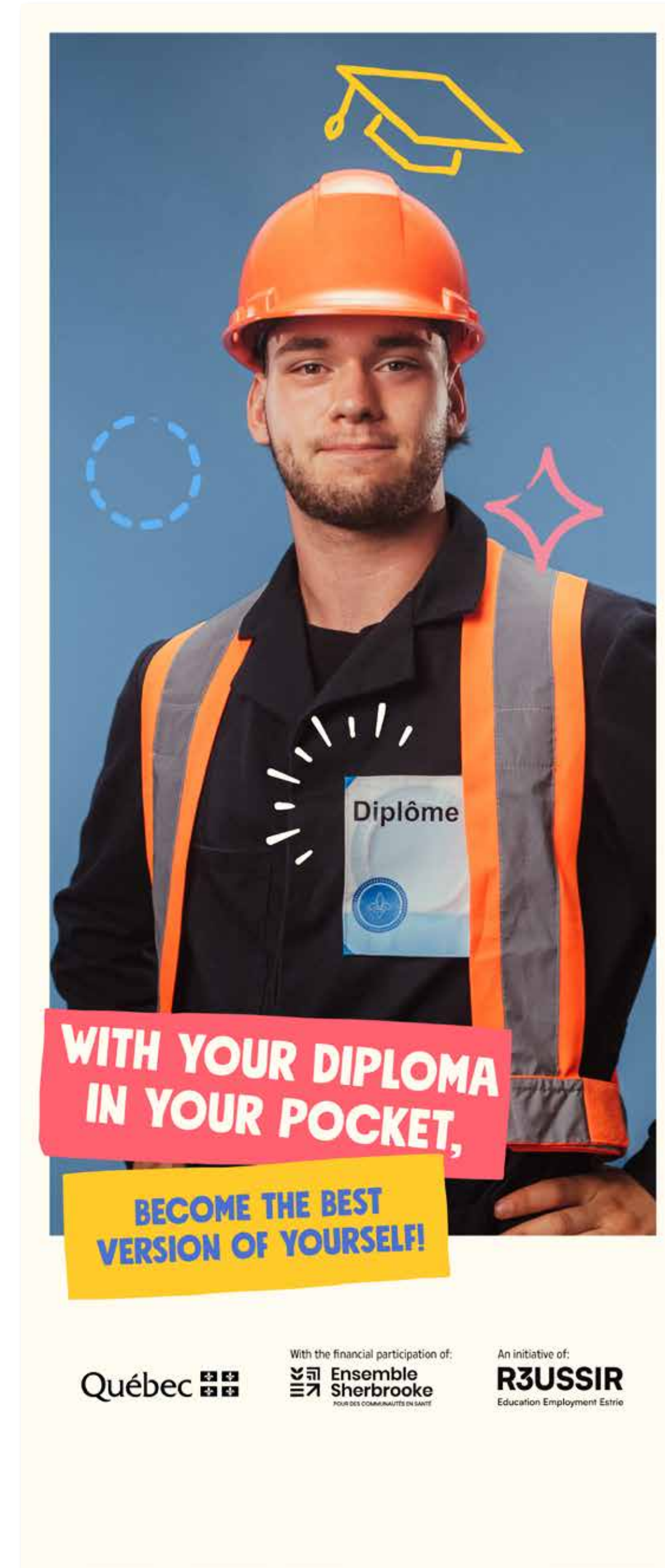
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Québec   

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POUR VOS COMMUNAUTÉS EN SAÏET




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A man with a beard, wearing an orange hard hat and a black work shirt with orange safety stripes, stands against a blue background. He has a white badge with the word "Diplôme" and a blue circular logo pinned to his chest. Above his head is a yellow graduation cap icon. To his left is a blue dashed circle, and to his right is a pink star. The background also features a white starburst graphic behind his badge. At the bottom, there are logos for Québec, Ensemble Sherbrooke, and R3USSIR.

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Publications Réseau sociaux Cible Jeunes (partie 1)

Publication 1

Date de diffusion proposée : 16 septembre

Having a diploma in your pocket opens lots of doors! Imagine having an exciting career that enables you to thrive and positively impact your community.

With your diploma in your pocket, become the best version of yourself. 🦾

Go all out! 🎓



Publication 2 (Carroussel)

Date de diffusion proposée : 1^{er} octobre

Here are 5 good reasons to challenge yourself and get a diploma in your pocket. 🎓

It's much more than just a piece of paper. It's a launchpad to a successful professional life. Finding a job that you're passionate about can make all the difference later down the road as an adult.

With your diploma in your pocket, become the best version of yourself. 🦾

Go all out! 🎓



Publications META

Cible Jeunes (partie 2)

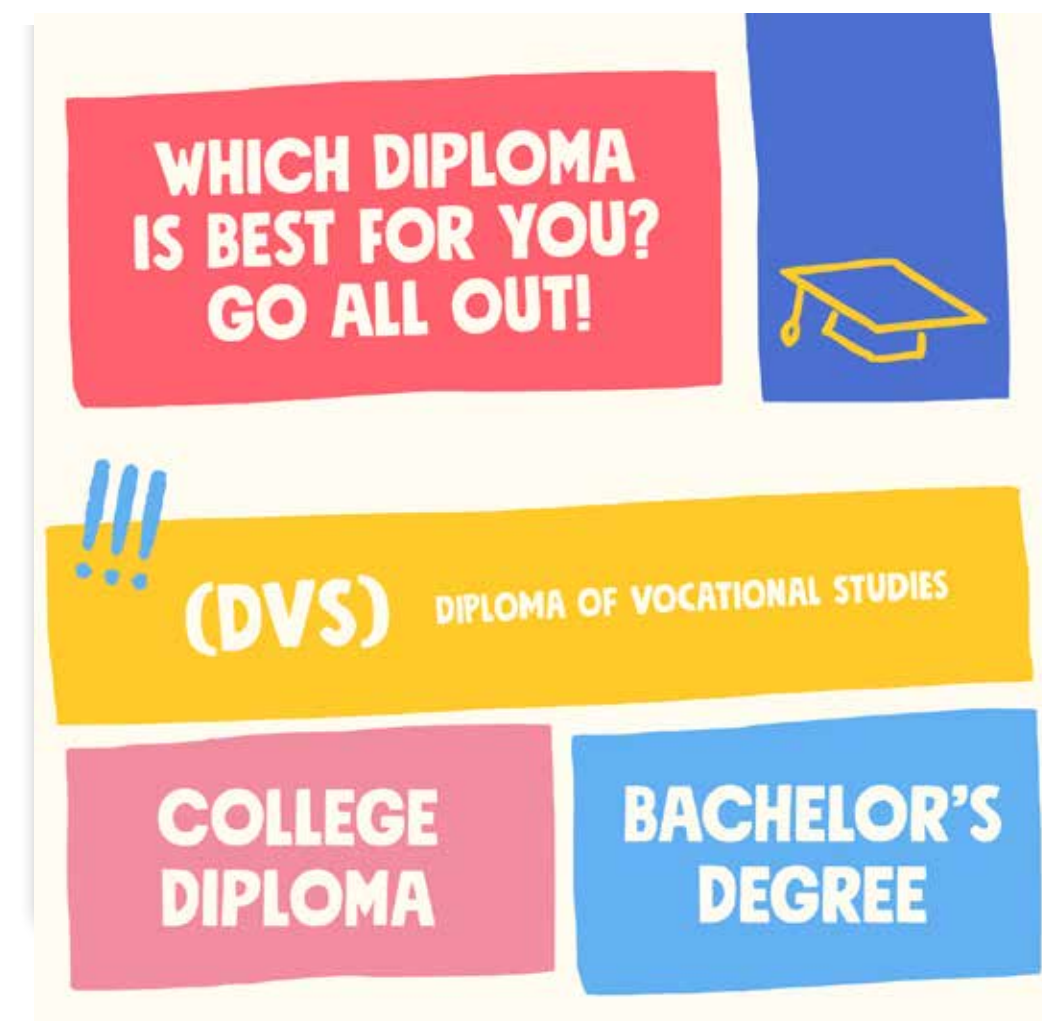
Publication 3

Date de diffusion proposée : 9 octobre

Whatever your area of interest—art, science, mechanics, business or tech—there’s a program and diploma that’s just right for you. 🙌

You’ll pick up the know-how, knowledge and skills required to practice a specialized trade or profession. Explore the countless opportunities that await you thanks to the diversity of degrees available.

With your diploma in your pocket, become the best version of yourself. 🎓



Publication 4

Date de diffusion proposée : 22 octobre

Did you know that getting your diploma is also a great opportunity to meet mentors, colleagues and friends who will share your journey and sometimes even remain by your side throughout your life?

With your diploma in your pocket, you open a world of possibilities.

Go all out! 🎓



Publications META

Cible Parents (partie 1)

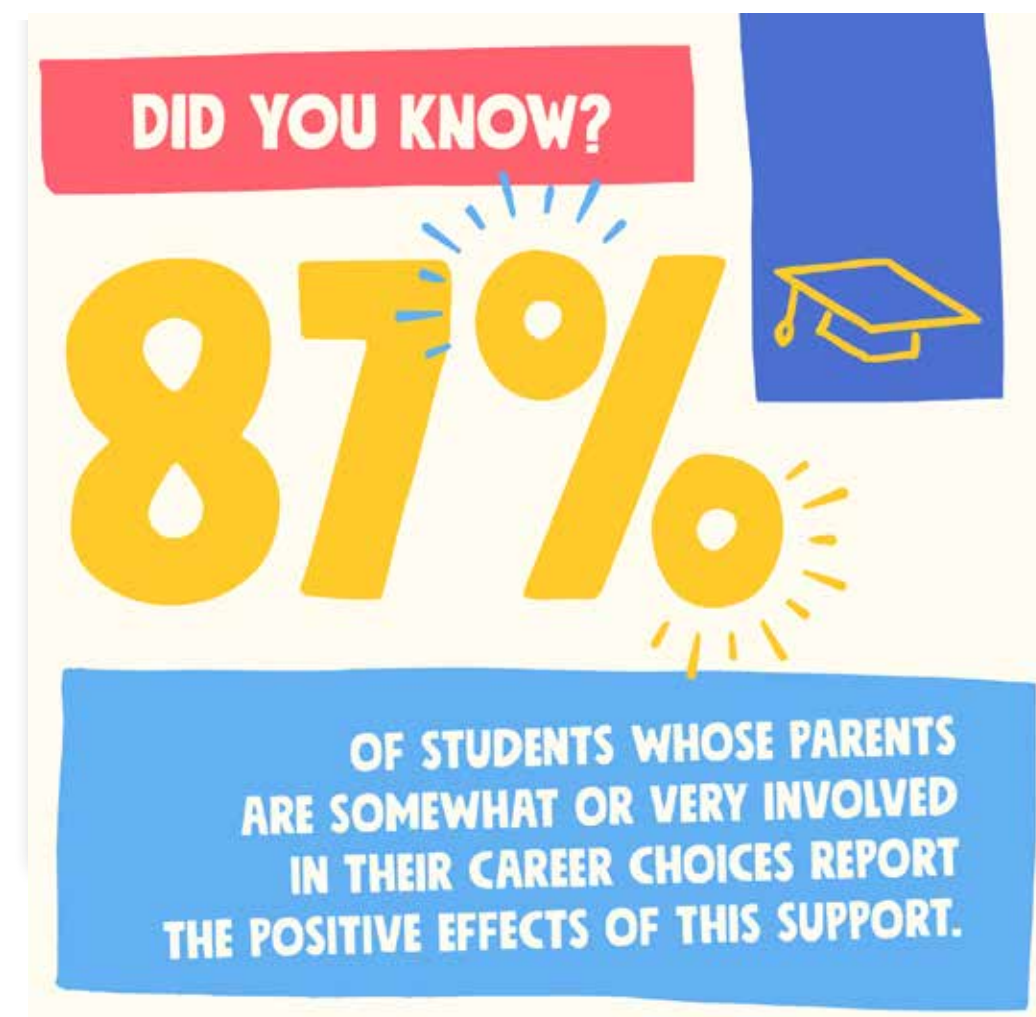
Publication 1

Date de diffusion proposée : 16 septembre

Parents have invaluable information that can help their kids pinpoint their interests, talents and professional values.

By reminding their children of school or extracurricular projects they accomplished and highlighting their strengths, parents can play a key role in steering them in the right direction. Supporting them and maintaining open communication are essential to their development and growth.

Let's help them go all out! 🎓



Publication 2

Date de diffusion proposée : 1^{er} octobre

Helping them become their best selves is beyond important. 🙌

As a parent, encourage your child to pursue a degree, regardless of the level or field. This is one of the best ways to ensure their success as an adult.

Let's help them go all out! 🎓



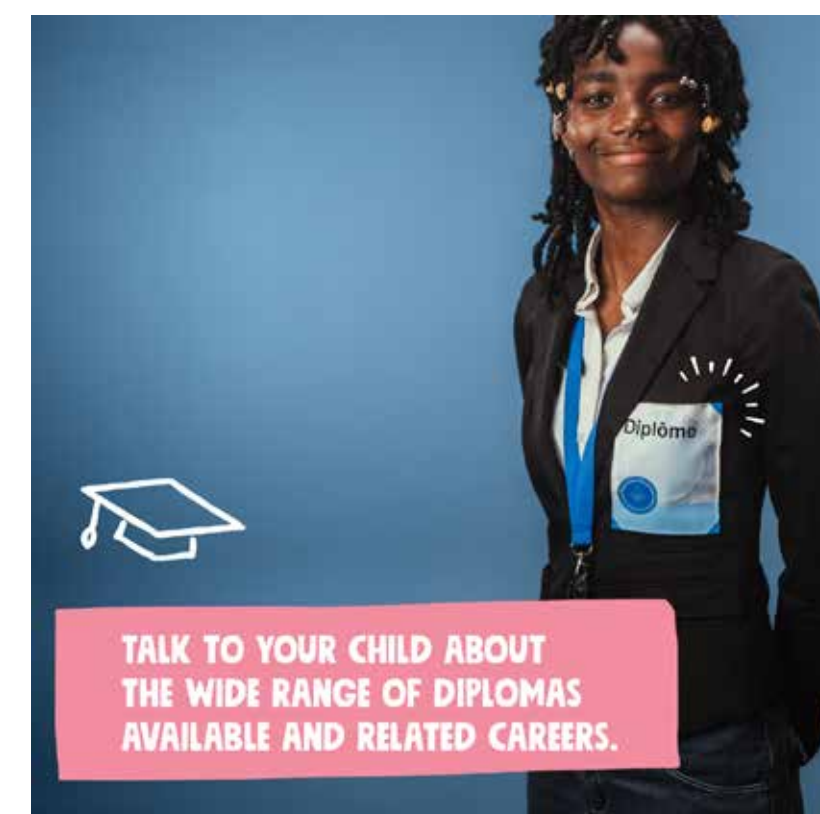
Publications META Cible Parents (partie 2)

Publication 3 (Carousel)

Date de diffusion proposée : 9 octobre

Studies show that teens are more motivated in school and less anxious when they feel confident about their education and career choices. There are many resources, tools and services available to support them during this critical stage of their lives.

Here are five tips to help them ponder their choice of study and career plans, and ultimately get a degree in their pocket.



Autres publications META (optionnel)

Publication 1 (cible jeunes)

Having a diploma in your pocket opens lots of doors! 🎓

Become the best version of yourself. 🙌
Go all out!

Publication 2 (cible jeunes)

No matter your area of interest, there's a program and diploma that's just right for you. 🙌

Explore. The possibilities are endless. With your diploma in your pocket, become the best version of yourself. 🙌

Publication 1 (cible parents)

Let's help them go all out! 🎓

As a parent, encourage your child to pursue a degree, regardless of the level or field. This is one of the best ways to ensure their success as an adult.

Publication 2 (cible parents)

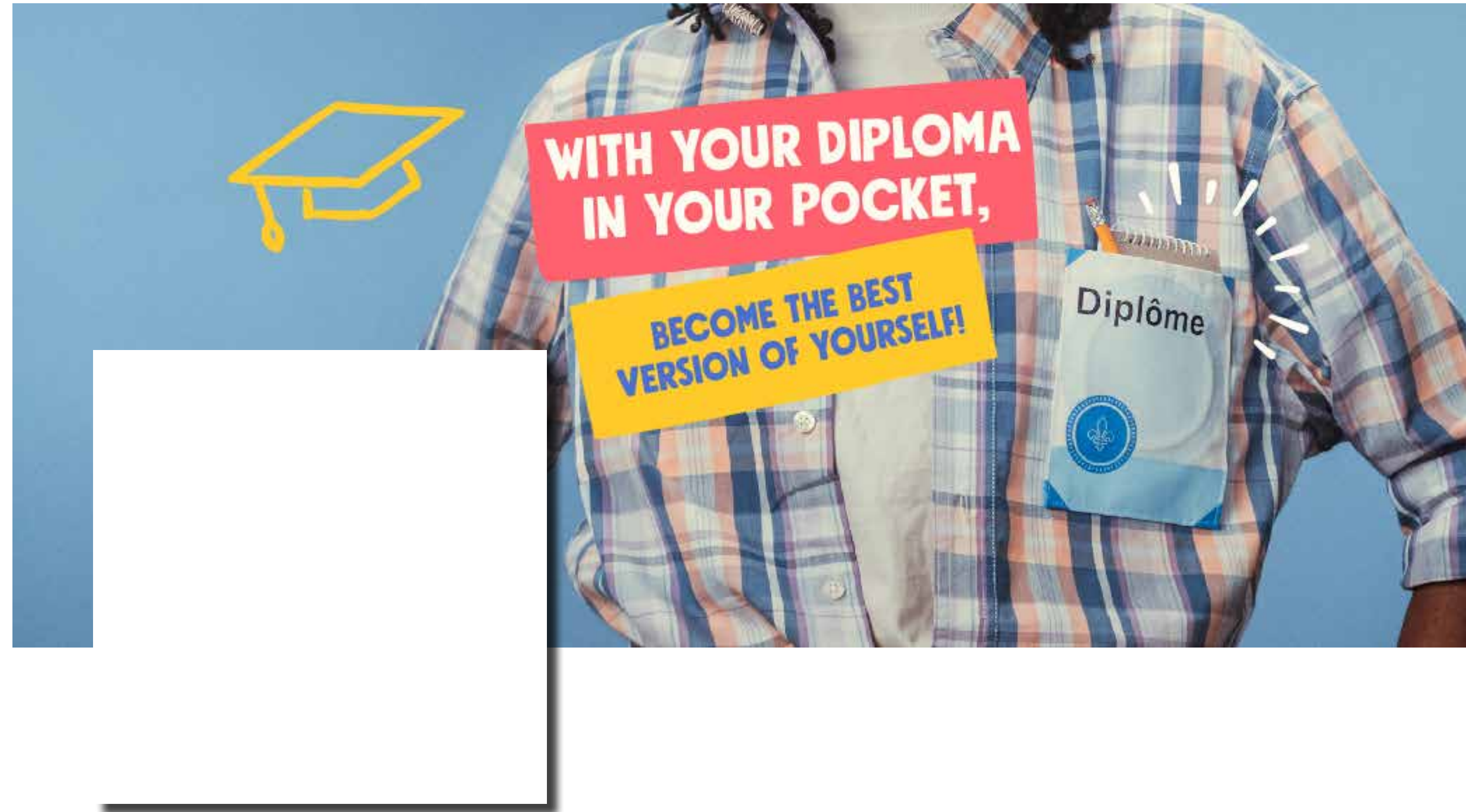
As a parent, what can you do to help your child earn their diploma? 😊

Feel free to share your experience with your teen in the comments! 🙌

Sélectionnez une vidéo parmi celles-ci
(vidéos 6 secondes)



Couverture Facebook

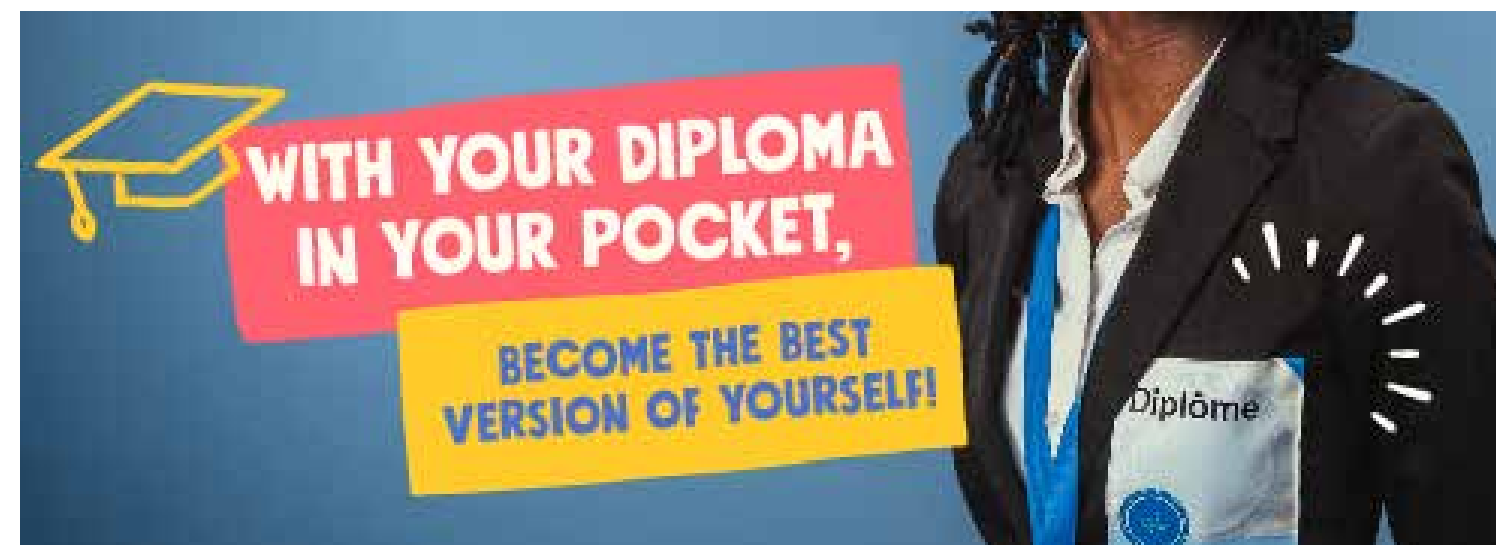


Bandeau infolettre

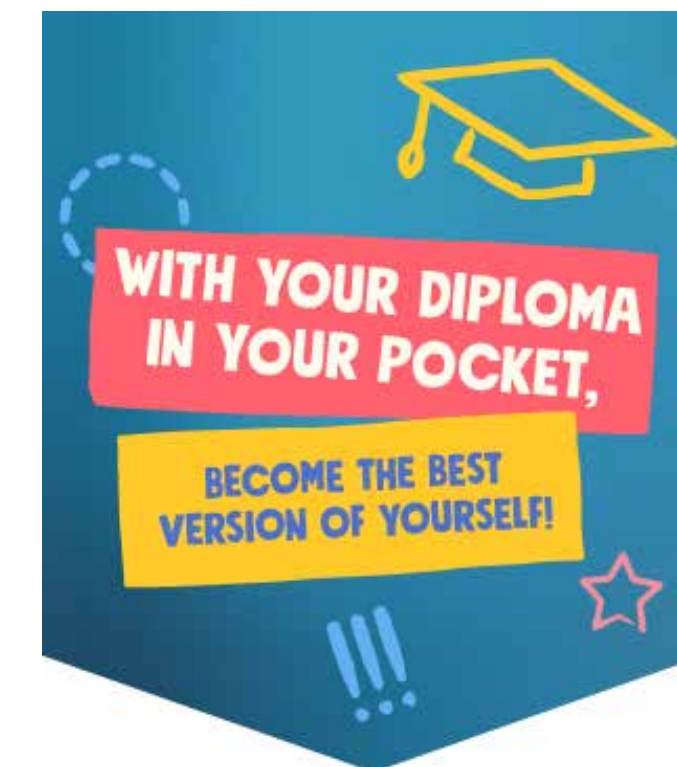


Signature courriel

Option 1



Option 2



Visuel statique pour écran digital

(1920 x 1080 pixels)



Autres formats



300 x 600



300 x 250



728 x 90



320 x 50