

It's in our DNA: coming together for success.

The core of R3USSIR is to contribute to **educational success** and **training-employment matching** through mobilization and commitment of regional stakeholders from diverse backgrounds.

Employers and the employment community, staff from the education sector, elected officials and municipal staff, government bodies, community and health and social services organizations, the early childhood community...
alouette!

OUR RAISON D'ÊTRE:

We firmly believe that **education is the most powerful tool** for changing the world.

OUR EXPERTISE

Creating a collective movement that gets everyone involved in education.

1. MOBILIZE by:

- **Working with stakeholders** in the region to establish regional action priorities.
- **Involving more and more stakeholders** across the 9 territories of Estrie to work together to develop full potential, support educational success, and improve the skills of Estriens throughout their lives, notably considering the labor market needs.

2. RAISE AWARENESS by:

- **Making Estrie's unique context** known far and wide, by sharing community data and statistics, as well as the impacts of dropping out of school and lacking qualifications for work.
- **Running awareness campaigns** related to our regional action priorities.
- **Promoting regional stakeholders' projects and their results** to improve best practices for everyone.

3. COOPERATE by:

- **Participating in project** development through coaching, advice, and networking.
- **Providing financial support** for initiatives and projects.
- **Encouraging the development and launch** of collective, coherent, and complementary projects.

The unique context of Estrie has prompted stakeholders from all walks of life to come together to enhance the region's socio-economic vitality.



A larger aging population than Quebec as a whole.



Greater workforce needs than in Quebec as a whole.



A less credentialed population than Quebec as a whole.

Our regional action priorities: the individual at the heart of our actions.

Given the portrait we have of Estrie, regional stakeholders and the R3USSIR team of professionals are working on 5 major regional action priorities. These priorities have been identified as such because we believe them to have the best return to improve educational success and training-employment matching in the region.

2. Reading and writing skills



Developing reading and writing skills from childhood and throughout life helps individuals to do better at school and adapt better to the world of work. Promoting the pleasure of reading, providing access to reading, raising awareness, and networking with businesses: all strategies are needed to improve the current situation.

Did you know? A large number of people in Estrie aged 15 and over do not have sufficient reading and writing skills to function well in everyday life².

4. School-work balance



Given that the first and foremost job for a young person is to attend school, we work together to help young people achieve a healthy balance between school and work, and in all other areas of their lives.

Did you know? A significant number of young people in Estrie often work more than 15 hours per week⁴.

1. Valorizing graduation



Holding a diploma or qualification, whatever the level of education achieved, or the route taken, greatly enhances someone's quality of life and employability. We value all types of diplomas and qualifications and promote their benefits.

Did you know? The loss of individual income for a person without a diploma or qualification can amount to several hundred thousand dollars over the course of his or her career¹.

3. Course of study or career choice



The transition to a new course of study or career is an important stage, when doubts and questions multiply. What are the choices I will face in the future? What paths are available? We multiply opportunities for professional exploration, value all paths, and make the networks surrounding young people aware of the importance of supporting them at these pivotal moments.

Did you know? A large number of young people in Quebec report experiencing anxiety about their choice of career³.

5. Parental support and involvement



Parental support and involvement have positive effects on children's educational perseverance and success. We highlight the benefits of this involvement and work to establish strategies to valorize parents and better equip them in their supportive role. We react to the need of families and promote collaboration between schools, families, and communities.

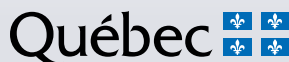
Did you know? A large number of parents in Quebec feel that taking care of their children takes more time and energy than they have⁵.

Want to take action and become a part of the movement?

Visit R3USSIR.CA and subscribe to our infoR3USSIR.



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¹ MATH, L. *Choix et impacts de décrochage scolaire sur le développement économique en Estrie, Université du Québec à Trois-Rivières, 2004.* | ² Langlois, P. *La littératie au Québec: Fondations pour l'apprentissage, 2021.* | ³ Académies, 2022. *Comprendre les perceptions professionnelles des jeunes, 2024.* | ⁴ Généreux, M. *Enquête sur la santé psychologique des 15-19 ans, Université des Sciences de la Vie, 2022.* | ⁵ Institut de la statistique du Québec. *Enquête sur la parentalité, 2022.*