

# Eastern Townships professions of the futur hub



## What is it?

A **large-scale event** that offers the opportunity to discover future careers in the Townships.

Concrete activities and meetings with passionate individuals who practice, teach, and study these professions.

## for whom?

Young people or anyone considering **career choices** or in the process of career reorientation.

## What do we gain in Eastern Townships?

- 1 To foster career decision-making through professional exploration.
- 2 Raise awareness of a wide range of future careers.
- 3 Stimulate registrations for qualifying training programs.
- 4 Give participants the desire to settle here.

## Why a professions hub?

65%

of students are unaware of the most in-demand professions.<sup>1</sup>

The lack of awareness of professions

is identified as one of the causes of the labor shortage in the manufacturing sector.<sup>2</sup>

The contact with the reality of the job market

Reduces anxiety about career choices.<sup>3</sup>

## When?

School year

2023 - 2024

Mobilization of partners + project guidelines

2024 - 2025

Project ideation

2025 - 2026

**Postponed**

Implementation

Let's unite for our future workforce and the betterment of our region!

## Any questions?



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2. Gosselin, P.-M. (2022). *Analyse des enjeux et besoins des entreprises en lien avec la pénurie des professions ciblées*. R3USSIR - Education Emploi Estrie. [En ligne].  
3. ACADEMOS (2022). *Rapport : GEN Z Comprendre les aspirations professionnelles des jeunes en 2022*. [En ligne].